



**Canadian Bison Association**  
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## **Canadian Bison Association**

### **Market Synopsis-July 2011-Terry Kremeniuk, Executive Director**

July live bison and meat prices remain stable at the strong June levels. Demand for all cuts remain strong with certain marketers reporting no inventory. Marketers report that there is some push back from U.S. customers. Exports to Europe continue but volumes are small.

As mentioned in previous reports, the supply of finished animals for processing continues to be tight with bison numbers being down and heifers being held back for breeding. Domestic consumer demand has shown some resistance at current prices in some markets. Certain meat processors are evaluating their bison program at current prices while others continue to look for steady supplies of product. Never-the-less the consumer demand remains strong with increased calls on where bison products can be purchased or where live animals can be accessed. European demand continues to be strong.

Nationally, federal slaughter was down 46% in the first 26 weeks of 2011 when compared to 2010 (4,960 animals in 2011 compared to 9,232 animals for 2010). Live bison exports to the U.S. are down by 28% - 7,535 for the first four months of 2011 compared to 10,465 bison for the same period in 2010. The average price for Grade A bulls and heifers continue to be steady at \$4.00 - \$4.10 per pound - comparable to last month. Mature bulls in mid-July ranged from \$2.40 - \$2.80 per pound. Today's price for fresh bison trim is \$12.00 - \$13.00 per kg compared to \$9.15 - \$10.00 per kg. in 2010.

Bred heifer prices are being reported at \$2,100 - \$2,200 with bred cows being reported at about \$1,800.

For more information contact the

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