

GERVAIS BISSON

Bisson is my name, Bison is my game!



Gervais Bisson is the fifth of a family of thirteen children born and raised on a dairy farm specializing Holstein genetics. In his youth he won several prizes judging animals with 4H clubs. In 1958 Gervais became a hairdresser and a hair salon operator in 1965. In 1978 Gervais became a bison producer and has a history of activity in, and support for the industry. He was a co-founder and director of the Canadian Bison Association in 1984 and remains on the Board today. He organized and hosted the CBA Annual General Meeting in Sherbrooke Quebec in 1987. In 1988 he participated in developing the CBA constitution to meet the requirements of the Canadian Livestock Records Corporation. Gervais served as CBA President from 1988 to 1991. He was also co-founder and President of the Quebec Bison Association. He has served as a judge on several occasions for the Eastern Bison Association in Harrisburg Pennsylvania, and once at the Great Spirit Show and Sale in Manitoba with the late Bill Lenton. In 1989 he was instrumental in opening the European market to live bison and bison products and was a finalist in the 1990 Canadian Excellence Award. He led the organization of the First Annual Bison Fair in 1995. In 1996 Gervais was honoured by his peers and was the recipient of the first Myrt Lenton Award. Under Gervais's leadership IBC 2012 was secured for Quebec City. He currently heads the 2012 IBC 2012 Organizing Committee.