



**Saskatchewan Bison Association and Cherry Insurance AgSecure
Partner on exclusive farm insurance package.**

The Saskatchewan Bison Association (SBA) and Cherry Insurance AgSecure (Cherry) have collaborated to launch an exclusive farm insurance product for SBA members. This insurance product was launched October 3 2018 and will be further unveiled for SBA members through joint marketing initiatives in the near future.

The partnership between SBA and Cherry was developed through a series of meetings between local producers and insurance industry professionals. The final product is a direct result of industry input to address the risks that are present in a modern bison operation. This is truly a customized package for the bison industry that is very comprehensive yet affordable.

There are 6 core components of the policy:

1. An initial risk assessment and consultation to help reduce overall risk exposures.
2. Comprehensive Coverage for the dwellings on site.
3. Coverage for farm property such as machinery, bins, tools, buildings, feed, medications, corrals, fencing, frozen product or other assets on site.
4. General liability coverage for accidents that may occur on the farm including product liability for farm gate sales and liability coverage for farm tours/public events.
5. Livestock coverage to protect the herd against a variety of events such as (but not limited to) fire, wind, drowning, blizzard, attack by wild animal or accidental shooting.
6. Accidental death or dismemberment coverage which provides limited compensation for injuries to the farm owners at the farm.

With this policy, SBA members will automatically receive a number of coverage enhancements specific to the Bison Sector. These include disappearing deductibles, coverage for product spoilage or contamination, coverage for semen or embryos if stored on site, and coverage caused by mice or rodents.

Founded in 1945, Cherry Insurance is one of the largest independent insurance brokerages in Saskatchewan. Their AgSecure division is dedicated solely to providing insurance solutions to agriculture sector. For more information, please contact:

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