

## Farm Progress Show 2018



The Saskatchewan Bison Association once again participated in the Western Canadian Farm Progress Show July 17-19, in Regina. We have had the booth in the same location since we began participating in the event. Day one was again quite slow, but day two and three saw much better attendance. We did have a number of inquiries about the industry and markets from potential new producers, and some memberships were sold during the three-day event. The most common

question was still 'where can I buy product?'

CoraLee and Stephanie spent some time handing out 'Bison Hump Day' sun glasses to the younger crowd which became quite popular amongst all age groups.

Thank you to Gerard Woynarski, Harold Hubick, and Terry Kremeniuk for spending time at the booth, it gave me an opportunity to attend some other meetings and presentations, and to CoraLee, Stephanie, and Terry for setting up and taking down the booth.

