



## CANADIAN BISON ASSOCIATION

### Canadian Bison Association's Annual Convention

**Dates: November 24 to 26th 2019**

### **SPONSORSHIP OPPORTUNITIES**

Canadian Bison Association has been hosting conventions for over 35 years. We are a membership of 540 bison enthusiasts and growing. Our members live in British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, Quebec and the United States. As a national association we gather once a year at the start of Agribition to learn, network and celebrate the success of our members and their families. The convention will take place in Regina, Saskatchewan at the Ramada Plaza.

The convention takes place Sunday, Monday and Tuesday for members and bison enthusiasts across the Canada and the United States. There are presentations on Sunday and Monday covering a variety of topics related to the industry, marketing, nutrition, the bison community, and conservation. Sunday evening we have a Bison Taste Test and a Fun Auction. This event allows attendees to taste the many ways bison can be cooked for wonderful meals. Monday is reserved for our AGM with Monday night being reserved for our banquet and awards to recognize the achievements of our producers.

The finale of this great event is the Canadian Bison Association National Show and Sale. We have a show of nearly 100 animals which includes both two-year old bulls, yearling bulls, open heifers and bred two-year olds. The Bison are housed in the barns next to the John Deere Sale Arena. . You can then view the animals at the barns and through video presentations shown throughout the banquet. The bison are sold through video auction on Tuesday morning in the John Deere Sale Arena. As a sponsor you will be able to target members and public from British Columbia to Quebec. There are many ways to sponsor this event. We would love your support. There are opportunities to distribute samples, talk about your company, new products and services. Sponsorship provides exposure and awareness to the attendees, speakers, researchers & government officials.

The Canadian Bison Association also offers a Children's Program on Sunday and Monday from 8:00 am to 8:00 pm to children ages 4 years old to 12 years old. In this program we offer different activities such as bowling, movies, museums, science center etc. while their parents are attend the conference sessions. Junior Judging is held Monday afternoon for young adults to learn more about bison. They will become the future leaders of the industry and members of the association. They work with our judges to identify those animal characteristics to consider for their future herds. There is a large networking opportunity for new and loyal contacts plus an opportunity for a face to face meetings to gather contact information and make appointments. Together we can grow a team and build a partnership for the Canadian Bison Association members across Canada and our sponsors.

Please review the options we offer in our sponsorship package. One of the Board Members and/or Staff would be pleased meet with you to answer your questions and confirm the details of your sponsorship. The Canadian Bison Association would like to thank you in advance for meeting with us to review the opportunity be a part our convention and this dynamic industry.

Sincerely,

Phone #  
email

306-522-4766  
[cba1@sasktel.net](mailto:cba1@sasktel.net)



# CANADIAN BISON ASSOCIATION

## CONVENTION - SPONSORSHIP PACKAGES

Tradeshow space is limited to 15 spots. First come, make sure you have your spot

---

---

### PLATINUM SPONSORSHIP - \$4000.00 & UP

---

---

#### WHAT YOU GET

1/2 Page, Full Colour Free advertising in one issue of Smoke Signals (February, June, October)  
Recognition of your sponsorship in the February Issue of Smoke Signals  
Presentation at the banquet  
Trade Booth at the Convention  
2 Complimentary admissions to the Convention  
Acknowledgement on the CBA Website, E-Letter & Facebook  
Recognition of your sponsorship on all printed material  
Promotional items to be in the registration kits  
Acknowledgement throughout the convention

---

---

### GOLD SPONSORSHIP - \$2500.00 - \$3999.99

---

---

#### WHAT YOU GET

Recognition of your sponsorship in the February Issue of Smoke Signals  
2 Complimentary admissions to the Convention  
Trade Booth at the Convention  
Acknowledgement on the CBA Website, E-Letter & Facebook  
Recognition of your sponsorship on all printed material  
Promotional items to be in the registration kits  
Acknowledgement throughout the convention

---

---

### SILVER SPONSORSHIP - \$1000.00 - 2499.99

---

---

#### WHAT YOU GET

Recognition of your sponsorship in the February Issue of Smoke Signals  
Trade Booth at the Convention  
Promotional items to be in the registration kits  
Acknowledgement on the CBA Website, E-Letter & Facebook  
Acknowledgement throughout the convention

---

---

### BRONZE SPONSORSHIP - \$500.00 - \$999.99

---

---

#### WHAT YOU GET

A Ticket to the Banquet on Monday or a Taste Test Ticket for Sunday - Chose an Option  
Recognition of your sponsorship in the February Issue of Smoke Signals  
Acknowledgement on the CBA Website, E-Letter & Facebook  
Acknowledgement throughout the convention

---

---

### Friends of the Industry - Less than \$500.00

---

---

#### WHAT YOU GET

Recognition of your sponsorship in the February Issue of Smoke Signals  
Acknowledgement on the CBA Website, E-Letter & Facebook  
Acknowledgement throughout the convention



# CANADIAN BISON ASSOCIATION

## NATIONAL SHOW & SALE SPONSORSHIP

### WHAT YOU GET

- Recognition of your sponsorship in the February Issue of Smoke Signals
- Recognition of your sponsorship in the Show and Sale Catalogue
- Recognition of your sponsorship at the Awards Banquet
- Present the award to the recipient at the Banquet with picture to be posted
- Acknowledgement on the CBA Website, E-Letter & Facebook

## CATEGORIES AND VALUE OF SPONSORSHIP

Premier Breeder	\$2,500.00	Rookie of the Year	\$1,000.00
Grand Champion Male:	\$1,000.00	Grand Champion Female:	\$1,000.00
Reserve Champion Male	\$1,000.00	Reserve Champion Female	\$1,000.00
Gold	\$200.00	Silver	\$175.00
Yearling Bulls		Yearling Bulls	
2 Year Old Bulls		2 Year Old Bulls	
Yearling Heifers		Yearling Heifers	
Pen of 2 Yearling Heifers		Pen of 2 Yearling Heifers	
2 Year Old Bred Heifers		2 Year Old Bred Heifers	
Pen of 2 - 2 Year Old Bred Heifers		Pen of 2 - 2 Year Old Bred Heifers	
Bronze	\$150.00	Fourth Place	\$125.00
Yearling Bulls		Yearling Bulls	
2 Year Old Bulls		2 Year Old Bulls	
Yearling Heifers		Yearling Heifers	
Pen of 2 Yearling Heifers		Pen of 2 Yearling Heifers	
2 Year Old Bred Heifers		2 Year Old Bred Heifers	
Pen of 2 - 2 Year Old Bred Heifers		Pen of 2 - 2 Year Old Bred Heifers	
Fifth	\$100.00	Full Class All 5 places	\$725.00
Yearling Bulls			
2 Year Old Bulls			
Yearling Heifers			
Pen of 2 Yearling Heifers			
2 Year Old Bred Heifers			
Pen of 2 - 2 Year Old Bred Heifers			



CANADIAN BISON ASSOCIATION

**SPONSORSHIP FORM**

Sponsorship Information

Name: \_\_\_\_\_ Contact # \_\_\_\_\_

Company \_\_\_\_\_ Email: \_\_\_\_\_

**CONVENTION & SHOW & SALE SPONSORSHIP**

Sponsor Ship Package \_\_\_\_\_

Amount \_\_\_\_\_

**CATEGORIES OF PROGRAMS TO SPONSOR**

If you wish you can circle the programs we offer that you would like your money to sponsor

**Sunday**

Breakfast	Coffee	Lunch	Coffee	Taste Test
			Speaker	

**Monday**

Breakfast	Coffee	Lunch	Coffee	Taste Test
			Speaker	

**Tuesday**

Breakfast	Coffee for Show & Sale
-----------	------------------------

**Trophy for the Show & Sale**

Gold	Silver	Bronze	4th	5th
------	--------	--------	-----	-----

Full Class

<b>Childrens Program</b>	Sunday	Monday
--------------------------	--------	--------

<b>Junior Judging Program</b>	Monday Afternoon
-------------------------------	------------------





