



# Canadian Bison Association's 40<sup>th</sup> Annual Convention

*Together Towards Tomorrow*

*The Ramada Plaza by Wyndham Regina Downtown  
1818 Victoria Avenue, Regina, Saskatchewan*



## CONVENTION SCHEDULE

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### ***Friday, November 17, 2023***

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Animal load in times 1:00 PM – 6:00 PM

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### ***Saturday, November 18, 2023 – Ramada Plaza***

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Animal load in times 10:00 AM – 6:00 PM

- 1:00 SBA Bison Assurance Training  
6:00 ***PASTURE TO PLATE WELCOME RECEPTION***  
6:30 Welcoming Remarks from City of Regina Mayor Sandra Masters  
**Entertainment by the Trent Reschny Trio**

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### ***Sunday, November 19, 2023 – Ramada Plaza***

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- 8:00 Breakfast  
9:00 Convention Begins Opening Remarks – Les Kroeger  
9:15 The UNESCO Journey - Darlene Brander, CEO Wanuskewin  
10:00 Trade Show Open  
10:00 CBA Bison Registry – A New Way Forward – Sandy Russel, Canada Beef Breeds Council/Terry Kremeniuk  
11:00 Networking Break  
11:15 Genomic Testing - Alena De Acetis & Ben Pejsar - Neogen  
11:45 Embracing Technology in Your Bison Operation - Marcel Pelletier, CBA  
12:00 Lunch  
1:00 When Stress is More Than a Season - Lesley Kelly, High Heels and Canola Fields  
2:00 Advance Payments Program - Gabi Sponagel-Ridder, Manitoba Livestock Cash Advance  
2:30 Financing Options for Saskatchewan Producers – Terry Wensley, SK Livestock Finance Co-operative Ltd.  
2:45 Networking Break  
3:00 Bison Research and Education - - Lakeland College  
Dr. Yuri Montanholi, Rogerio Vicentini, Brittnay Thomas, Saranporn Poothong  
3:45 Bison Relatedness Tool – Merek Wigness, Wigness Bison  
4:15 Bison Health Panel
  - Amanda Van De Kerckhove - Livestock Nutritionist, Co-op Feeds
  - Dr. Pat Burrage – DVM, Lethbridge Animal Clinic
  - Dr. Roy Lewis – DVM, Lewis Farms
  - Dr. Sam Wauer – DVM, Merck Animal Health  
6:30 ***PILE O' BONES BANQUET AND FUN AUCTION***

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**Monday, November 20, 2023 – Ramada Plaza**

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8:00	Breakfast
8:00	Trade Show Open
8:55	Opening Remarks
9:00	Marketer's Panel <ul style="list-style-type: none"><li>▪ Brian Arnold, Thunder Ridge Bison Co.</li><li>▪ Kelly Long, Noble Premium Bison</li><li>▪ Bob Dineen, Rocky Mountain Natural Meats</li><li>▪ Al Samuelson VP Sales North American Bison LLC</li></ul>
9:50	Collaborating in Theory and Practice - Dr. Jeffrey Spooner, Coaxis.ca
10:15	Networking Break
10:35	CBA Annual General Meeting
11:15	Online Store Success Workshop – Hannah Wheeler, Zap Branding
12:00	Lunch
1:00	Canada's Meat Industry – Kim O'Neil, Canadian Meat Council
1:45	Codes of Practice - Dr. Jeffrey Spooner, Roy Lewis
2:30	NBA Update – Jim Matheson, NBA Executive Director
3:00	Networking Break
3:15	Reducing Methane Gas Emissions – American Nutrients, Brazil <ul style="list-style-type: none"><li>▪ Claus Kettermann – CEO</li><li>▪ Dr. Daiane Carvalho – Veterinary &amp; R&amp;D</li><li>▪ Angélica C. Niero – International Sales</li></ul>
4:00	Canada's Food Industry - Al Mussel, Canadian Agri-Food Policy Institute/Agri-Food Economic Systems
6:00	<b>BISON PRIDE BANQUET AND AWARDS</b> <ul style="list-style-type: none"><li>• Opening Remarks &amp; Greetings – Minister Marit</li><li>• The Great CNSS Breeding Bull Blind Calcutta Auction</li><li>• Myrt Lenton Award</li><li>• Special Presentation</li><li>• Judges' Remarks and Awards</li></ul>
10:30 PM	<b>Social featuring the Milkman's Sons</b>

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**Tuesday, November 21, 2023 – John Deere Sales Arena, Agribition**

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9:00 – 10:00	Junior Judging Clinic
10:00	Agribition Bison Day - presented by Noble Premium Bison
10:00 – 2:00	Hide Tanning Demonstration - Wade Bigeagle
10:00	Words of Welcome – Kelly Long, CEO Noble Premium Bison
10:30	The Importance of Bison in Indigenous Culture – Elder Larry Oakes, Neekaneet First Nation
11:00	Indigenous Program - Lone Creek Dance Troupe
12:00	The Story Never Truly Told (movie premiere) - Mike Wivell, Square Sheep Films
12:45	Cooking with Bison Demo – Maddie and Kiki, Canada's Favourite Female Grill Masters
1:30	Bison and the Land – Darlene Brander, CEO Wanuskewin
2:15	Innovative Bison Research at the Livestock Forage Centre for Excellence - Jose Alcivar de Lucca, U of S
3:00	Cooking with Bison Demo – Maddie and Kiki, Canada's Favourite Female Grill Masters
3:00	I Herd it on the Fence Line Social – Prairie Smoke & BBQ
4:30	Presentation of Agribition Grand Champion Banners
5:00	Video Sale Begins
8:00	Load Out available until 10:00 PM

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**Wednesday, November 22, 2022**

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Animal loadout times 7:00 AM – Noon